

KEYNOTES

PORSCHE CLUB OF AMERICA KEYSTONE REGION



August 2011

Keystone Cruise August 27!

- Eric Swendrowski



Please join us for our annual Keystone Canyon Cruise. This year's event will start at European Imports (2232 Woodward Ave Lock Haven, PA 17745 570-769-1626) at 10:00 am. The cruise begins at 11:00 am, following route 664 along Tiadaghton State Forest and through Susquehannock State Forest. Eventually we reach the town of Galeton, where we will enjoy lunch at Antlers Inn, Restaurant & Sports Bar (3591 Route 6 Wellsboro PA, 16901).



After lunch, the cruise will continue for approximately 35 minutes until we arrive at our next destination, Leonard Harrison State Park (4797 Route 660 Wellsboro, Pennsylvania 16901 Phone: 570-724-3061). After enjoying the view of the Grand Canyon of Pennsylvania, it's off to the Oregon Hill Winery (840 Oregon Hill Road, Morris, PA 16938) arriving around 4:00 pm.



While at the winery we will have our traditional photo shoot and wine tasting. In addition, hors d'oeuvres will be available as we are entertained by Sadie Green Sales Ragtime Jugband. A musical experience that will make you laugh, sing, dance and make you wonder how much fun you can stand!

And I promise, no dirt roads.

Please RSVP to Karon Swendrowski at 570 353 2711 or Karnaex@epix.net.

Our website is now constantly updated with current information on the Keystone Region. For the calendar of events, newsletters, classifieds, photos, and more, please visit <http://key.pca.org>

Porsche Museum/Factory Tour in Stuttgart, Germany

-Article and photos Ian Button



When setting foot in a foreign country for the first time, particularly one six time zones away, information overload quickly sets in. Surrounded by unfamiliar sights, sounds, people, and languages, it is incredibly easy to find oneself overwhelmed and thoroughly confused. Such was the case as we disembarked the plane and began our first foray into Europe. All around us were signs and advertisements in German and Turkish, none of which we could understand; it was at that moment that I realized just how far we had traveled. However, it quickly came to my attention that there are certain affinities that transcend both culture and ethnicity,

the most notable of which being a love of cars.

Even before leaving the airport, my dad and I found ourselves drooling over a brand new 2011 BMW M3 parked conspicuously in the middle of one of the terminal's main thoroughfares. To me, this was a sign of greater things to come, and I was far from disappointed. In every village, town, hamlet, and city, there were jaw-dropping cars of all makes and models, ranging from Alfa Romeos to Jaguars to Maseratis. The sheer volume of elite automobiles was simply amazing. However, nothing I had seen heretofore prepared me for the eye candy at the Porsche Museum and Factory in Stuttgart.



As perhaps the best example of Germany's passion for performance vehicles, the Porsche Museum embodied elegance, efficiency, and ergonomics like no other. There were Porsches past and present in seemingly every corner of the building, all of which were displayed with an artistic flair that made picture-taking easy and gawking even easier. Some of the greatest vehicles ever designed by Ferdinand Porsche's namesake call the museum home, including everything from track cars to the latest Boxster Spyder. The experience was made even more memorable by the abundance of knowledge at our fingertips. We all wore the optional headsets that provided ample information about any and all Porsches that caught our

respective eyes. Interestingly, the Porsche Museum also championed a Harley-Davidson motorcycle, a bicycle, and stainless steel grill, all of which Porsche engineers had a hand in developing.

On our last day in Stuttgart, my dad and I had the privilege of touring Porsche's primary production factory for virtually every vehicle in its lineup. Early in the morning, we joined a group of other tourists waiting for the tour guides just inside the entrance to the Porsche Museum. After a short meet-and-greet, we were introduced to our guide who then promptly led us across the

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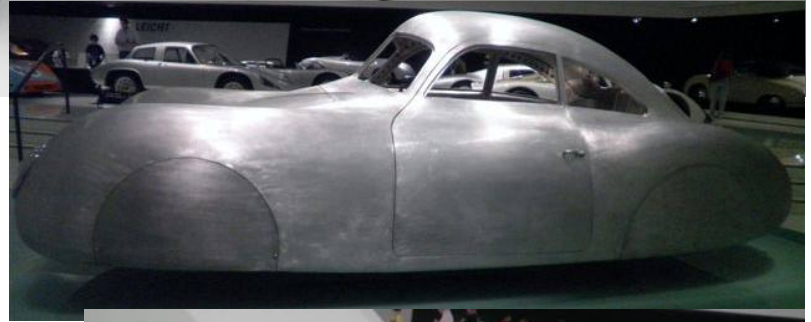
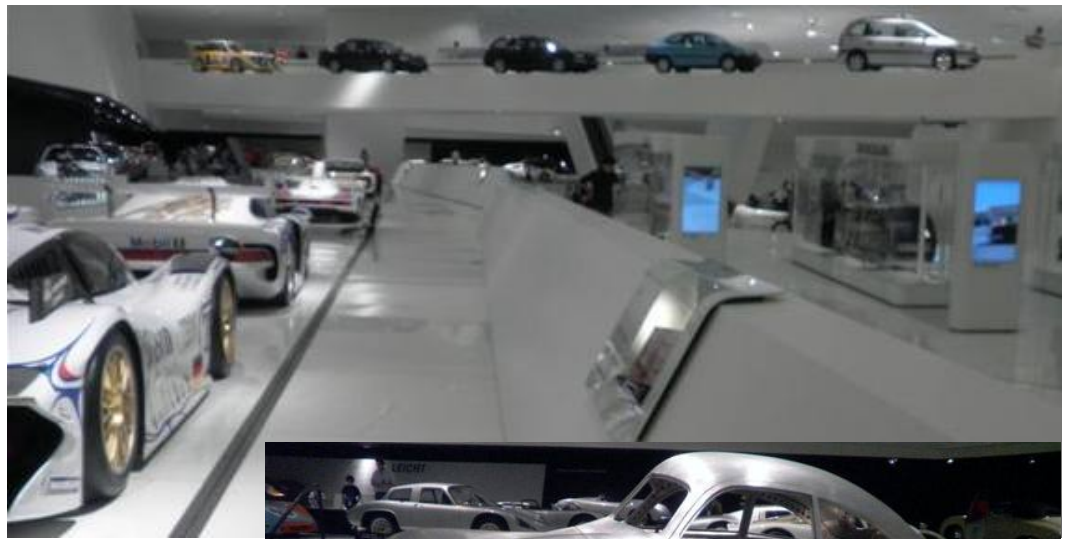
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busy street and into the factory itself. Due to the lack of space available for expansion, Porsche had been forced to build up rather than out, resulting in a three tiered factory. The building itself was fairly old by today's standards, but it was about as efficient as possible. All around us were certified workers busily constructing each vehicle largely by hand, awaiting the next shipment of parts and pieces that had been piled onto an automated cart. According to our guide, Porsche receives far more applications each year than it has available spaces and, even when selected, future employees must apprentice themselves for several years before they are considered knowledgeable enough to hold their own positions on the assembly line. As a result, the people we saw actually constructing the vehicles were considered to be Porsche's best of the best.

Without question, the Porsche Museum and Factory were highlights of our trip to Germany and were well worth the detour to Stuttgart. Both buildings and the people and vehicles that occupied them exuded the commitment to excellence that so personifies Porsche. Hopefully we will again find ourselves in car-crazy Germany!



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 Porsche Club of America
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UP COMING EVENTS

- 27 Aug. - Keystone canyon cruise
- 17 Sept. - joint picnic with the Corvette Club
- 5 November - 10:00 AM - Noon Keystone Region "Cars & Coffee", Eat 'n' Park Restaurant, State College
- 14 January 2012 -- Annual Keystone Region Post-Holiday dinner and party, Nittany Lion Inn, State College

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